

2010 Community Project Funding Recommendations

ECONOMIC DEVELOPMENT TAX SERVICE

In 2010, \$38,000 was allocated by the CVRD from the Economic Development tax service for funding community projects. These funds have accumulated over four years since the service was established, in May 2007, and includes the (approx) \$3000 currently held in the DIRA account from 2007. DICEEC was given the responsibility of providing recommendations for funding to the CVRD.

THE PROCESS

2010 Community Project Funding was announced to Denman residents at DIRA meetings and through the Grapevine, with an intake period ending June 21, 2010.

Applicants for Community Project Funding were provided with an application form and a copy of DICEEC's Funding Guidelines, a document developed by the committee and approved by the CVRD.

The role of the CVRD Community Services Coordinator was to answer inquiries and assist with applications, if required. Four applicants received assistance.

The role of the DICEEC members was to develop weighting criteria to guide project evaluation, which recommended that projects be given preference which:

- Have economic benefit to the Community
- Are consistent with community values
- Leverage Economic Development funding
- Include community partnerships and collaboration
- Demonstrate project planning and feasibility

Three community members were approached to serve as an arms-length review panel. They reviewed applications independently, then met to discuss as a group and make their recommendations.

The panel consisted of:

David Graham	- Islands Trustee, former small business owner, marketing background
Rudy Friesen	- Retired accountant with the Federal Govt.
Janet Simpson-Cooke	- Outreach Liaison with Vancouver Island Economic Alliance

Seven applications were received, with four being recommended for funding.

All applicants were notified by email, advising them of the panel's decision. Unsuccessful applicants were also advised of the panel's rationale for their decision.

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FUNDING RECOMMENDATIONS

Arts Denman – \$9,310 for the *Marketing Development Project*, which includes seed funding for a Marketing Manager position, development of a Studio Guide, and the launch of an annual Studio Tour event with improved signage and marketing.

Denman Island Community Education Society – \$1,480 for the *Denman Small Business Forum*, a project to bring together successful business people with start up businesses for mentoring and guidance.

Denman Island Seniors & Museum Society – \$8,750 for the first phase of the *Denman Village Project*, to enhance and develop the downtown commercial area of Denman. Phase one includes a design charette process for the community, provision of a toilet facility in the downtown, improvements to the west side of the road, from the Church through to the Museum, and development of a Community Events Board.

Hornby Denman Tourism Services – \$3,400 for the *Hornby Denman Visitor Services Extension Project*, to update the current visitor brochure and expand marketing through the BC Ferries Vacation Centre. Project funding is shared with HICEEC and provides matching funding for a grant from Tourism BC.

Total funding recommended : \$22,940.

FUNDING CARRY OVER

DICEEC voted to carry forward the remaining \$15,060 to a second round of funding in early 2011.

Submitted July 19, 2010

Sharon Clarke,
DICEEC Chair